

PUBLIC OPINION ON THE DOUBLE-TIP GLASS AMPOULE

2021 edition

Survey of 1,000 respondents

A container that (almost) everybody knows

98%

of respondents know the double-tip glass ampoule!

96%

of respondents have already used one!

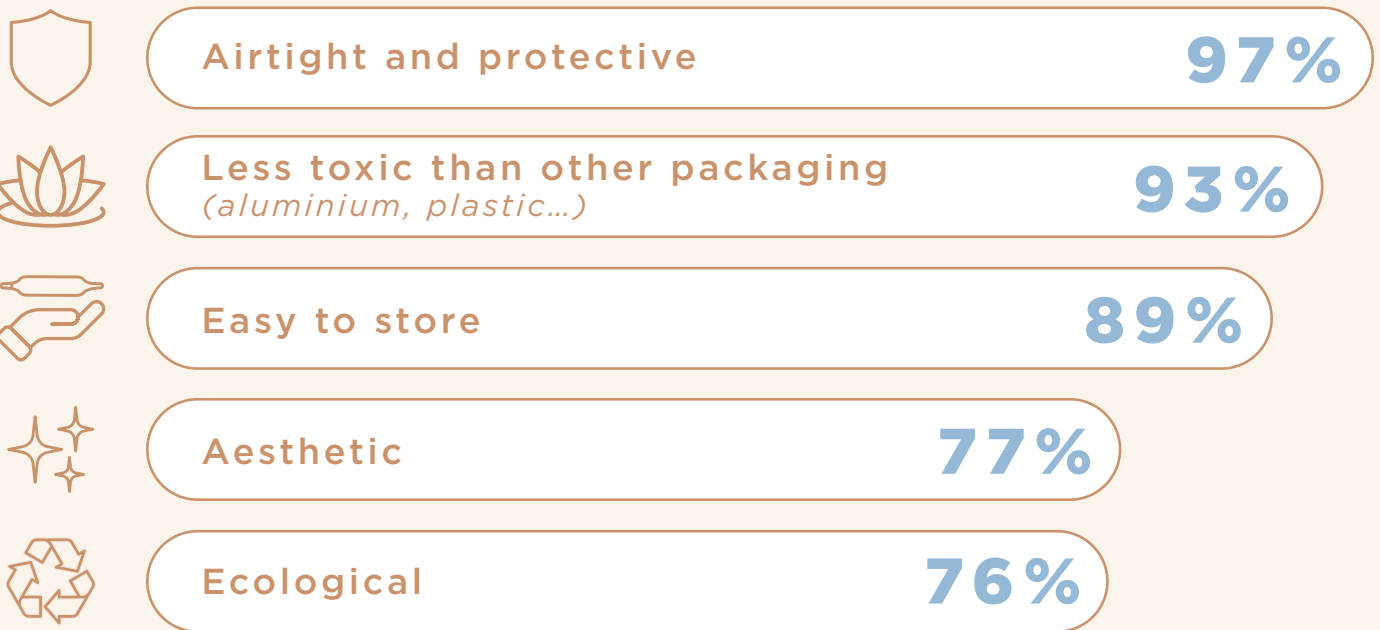
A real alternative to tablets

Ranking of respondents favourite galenic forms



The glass ampoule has it all!

Top 5 of double-tip ampoule qualities
% of respondents agreeing with the listed qualities



1 out of 3 people

thinks that a product contained in a glass ampoule is more effective than a product contained in a plastic or aluminium packaging

A less toxic...

... and more ecological solution



6 out of 10 people

think it will develop because it is a less toxic alternative to plastic or aluminium



6 out of 10 people

think it will develop for ecological reasons

A new youth for the double-tip ampoule?



2/3 of 18-24-year-olds think the double-tip ampoule represents a healthier alternative



1/3 of 18-24-year-olds are ready to pay more for a product contained in an ampoule because it is a more ecological, healthier and more protective packaging